

**** Media Release for immediate publishing ****

ELO Digital Office launches Web Content Manager

Sydney, September 10th, 2008

ELO Digital Office – one of the world's leading developers of document management systems – launches its **Web Content Manager**.

ELO's WCM concept is simple!

ELO WCM improves the management of websites - by separating the graphical, navigational and structural elements from the text contents, it is markedly simple to design how the contents are maintained. Its high level of integration within the **ELO ECM** product family brings a further crucial benefit in that all data can be managed in a process-related manner in a centralised repository. This results in better controlled growth of system solutions and standardised access to distributed data.

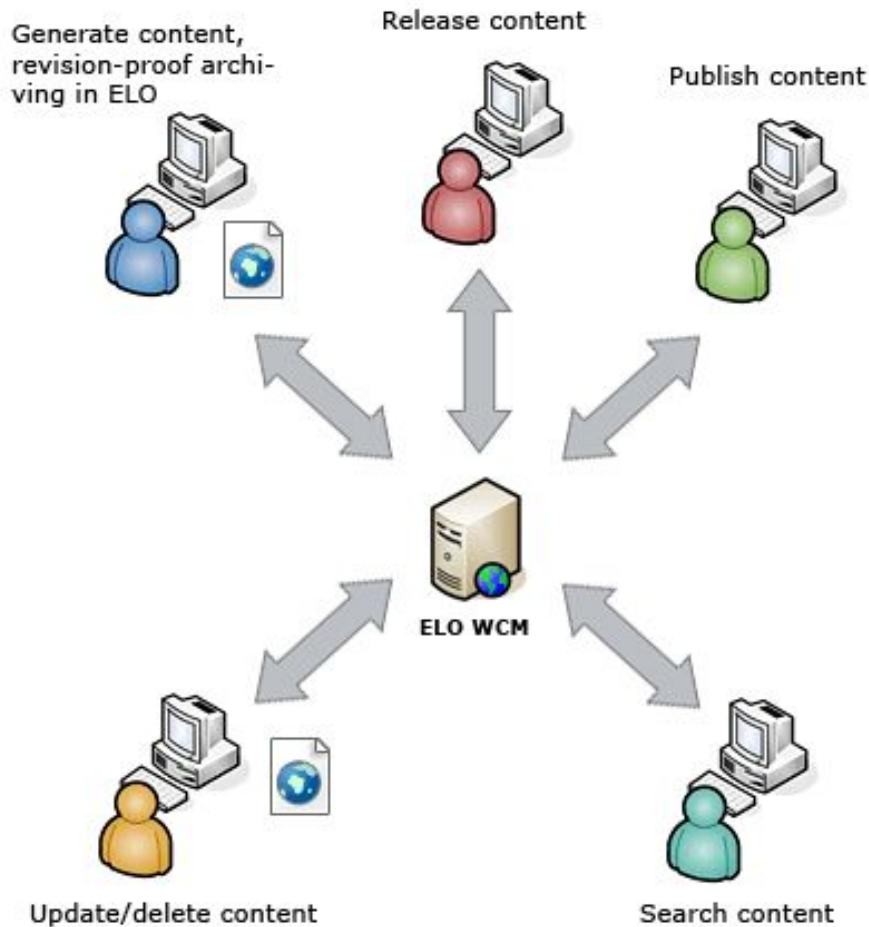
ELO WCM comes with a simple-to-use editor for quick content publication. Both content pages and the object structure can be allocated by storing them in the **ELO** archive structure. Furthermore, links for comprehensive navigation can be set up to other content pages. **A special feature is the direct parallel administration of several languages.** The system can purposefully steer the publication and translation process in the individual national languages by making a tree structure available for all languages and not just one tree structure for each language. This is a function which is rarely supported in other WCM systems currently available on the market.

The security of the information is also ensured to a high level. With the aid of the powerful **ELO** user administration, companies can exactly control which users or user groups have access to which website elements. In this way, the various different user groups in a company can quickly and conveniently publish content from their familiar **ELO environment** on their own websites. All of the content for this is securely managed in **ELO**.

The workflow engine integrated into **ELO WCM** also alleviates the administration of very complex and extensive websites and ensures that no web content is published without being checked. All common **ELO ECM** functions, such as workflow, user administration, signature, authorisation concepts, versioning, archiving, collaboration and check-in/check-out, can be meaningfully combined with the WCM. The Web Content Management module generally fits in seamlessly with the existing ELO product family, ensuring that integration work is kept to a minimum for existing ELO customers.

"With the launch of our WCM we have closed the gap to the very few developers who offer a 360 degree Enterprise Content Management solution. ELO is now a One-Stop-Shop for all needs related to data, knowledge, web content or documents" said Rainer Krause, Managing Director of ELO Digital in Australia.

Recently appointed to the NSW GSAS IAMS software panel ELO Digital now covers essentially all aspects of digital knowledge and information management. Document management, email management, records management, WCM, business process management and complete integration with SAP, BaaN or MS Dynamics make ELO one of the leaders.



Since introduction to the Australian market, ELO has acquired clients from industries such as Transport & Logistics, Mining, Financial Services, Business Intelligence Services, Professional Services, Manufacturing, Farming or Real Estate.

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ELO Digital Office

ELO Digital Office develops and distributes high performance software solutions for document management, digital archiving and workflow management. ELO Digital has undergone high growth, so that it now ranks as one of the world's leading ECM/DMS software developers. The company actively cultivates numerous technology partnerships with software and hardware providers including Microsoft, Hewlett-Packard, Sun Microsystems, Kyocera, Kodak and many more. The ELO product range fulfils all DMS/ECM system requirements and provides an ideal platform for efficient knowledge and information management.

ELOoffice is the entry-level product for document management and archiving and is ideal for small offices or standalone workplaces.

ELOprofessional is a modular client-server based solution aimed at meeting the requirements of middle-sized companies. The final product in the range is *ELOenterprise*, which offers a high performance, platform independent, scalable high-end solution, particularly suitable for data centres and portal applications.

All of the products are compatible with one another and allow data transfer or updates to be carried out at any time.

Due to the scalability of ELO Digital products they are utilised by a wide range of companies, of varying sizes and within numerous different sectors. Well known customers such as Lufthansa, BMW, Airbus, EADS, Alcatel, Commerzbank, Greek National Bank, Goodyear, Siemens or Daimler Chrysler as well as various national and regional authorities underline the level of quality and innovation found in ELO products.

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